

Brand Experience Specialist, Volvo Car Japan

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Company name

Volvo Car Japan Limited

Job description

?Mission?

?Establish a premium position in the industry as a BEV brand by planning events and running brand concept
?Provide offline and online experiences of brands and products unique to brand stores (not focused on sales)
?Foster customer engagement by constantly impressing customers at touchpoints
?Realize brand development, customer support, and communication that support the direct business of the BEV

?Requirements?

- Systematic learning and familiarity with brand management and brand strategy to propose a brand strategy
- Project management skills related to brand management, negotiation skills with vendors including advertising
- Knowledge of SNS and MS Office • Japanese (Fluent) / English (Business level or above)

?Holidays are not Saturdays and Sundays

Email

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