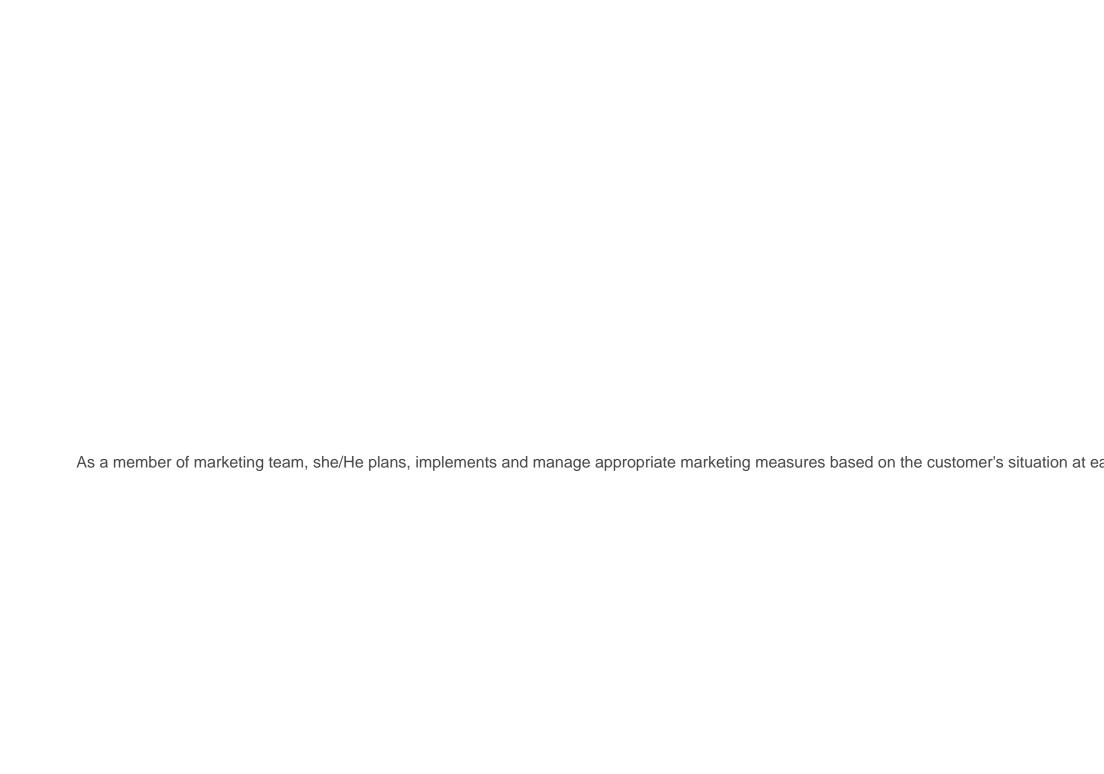
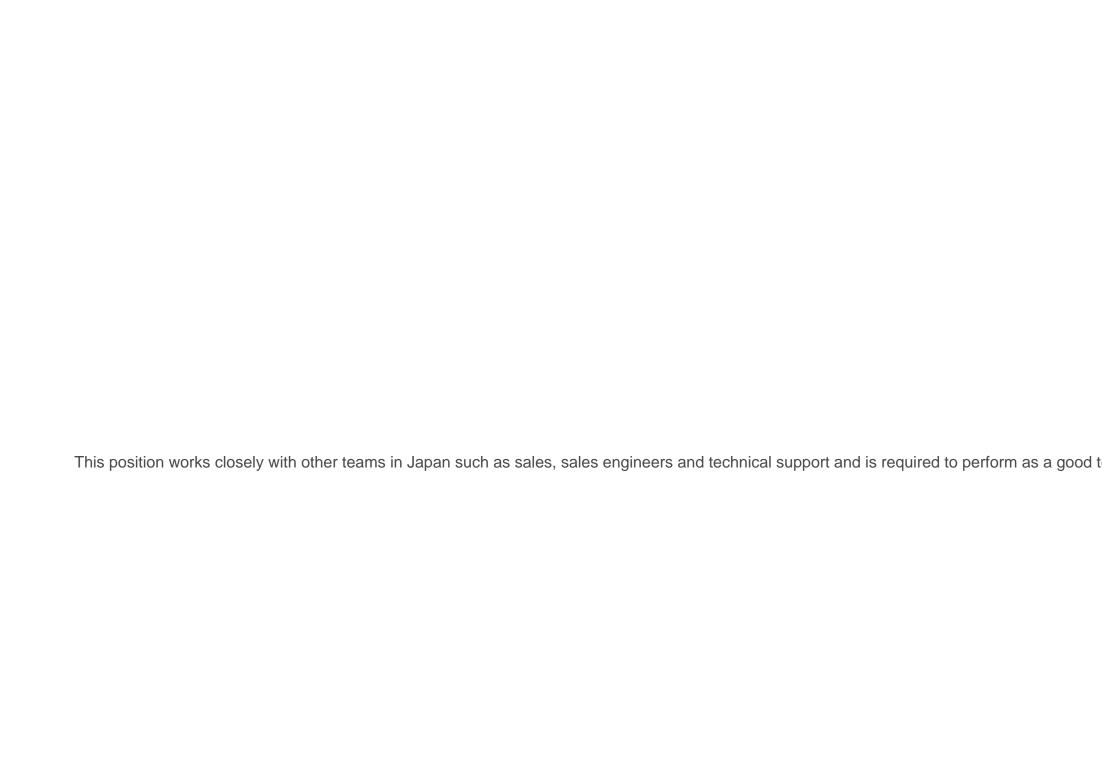
Axis Communications, Marketing Specialist







- ?Planning, implementation, and management of demand generation activities such as event, seminar, webinar, tradeshow, digital campaign and so forth.
- ?Work with different functional teams and provide marketing consultation and support accordingly.
- ?Organize internal and external media communications.
- ?Create and manage product and solution marketing collaterals.
- ?Post-event management including lead follow up, measurement and analysis of effectiveness of all marketing efforts.
- ?Grow and manage marketing database.
- ?Web site management.
- ?Social media posting, blog, newsletter management.

