

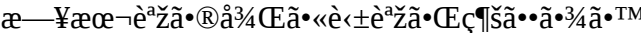
Marketing Intern (Student Worker Position)

2025-05-19 16:19:59

Company name

Troax Safety Systems Co., Ltd,

Job description

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Troax is looking for a marketing intern to support the marketing activities in Asia-Pacific (APAC).

The role reports to the Marketing Manager for Asia-Pacific but will also work closely with local marketing staff from the various sales units in APAC.

In this role, you will play an integral role in the execution of our marketing strategy across the region and get hand-on experience in various marketing disciplines. This role is therefore not only an opportunity to use what you have learned in your studies but also an opportunity to further expand your skills within Marketing.

We are looking for a marketing student that speaks fluent English, as most of the work will be conducted in English together with our non-Japanese staff across Asia. The interview will therefore also be conducted in English.

Main responsibilities include:

- Support the coordination of the overall regional marketing strategy with local sales units
- Support the graphic development of brochures, PowerPoints, event displays, Social Media graphics, etc.
- Coordinate trade shows together with local staff in APAC
- Maintain the APAC social media channels
- Coordinate regional customer newsletter
- Supporting the Head of Marketing in APAC with various administrative tasks

Requirements:

- Studies within Marketing or Graphic Design

- Proficient in the Microsoft Office package (Word, Excel, PowerPoint)
- Good written and verbal communication skills in English
- Quick learner, can-do attitude, structured, and creative mindset

Good to have (but not required):

- Experience graphic design tools like Indesign and Photoshop
- Experience with video creation tools
- Experience with various social media channels
- Japanese, Chinese or Korean language skills
- Experience with WordPress

Access

This role will be located in Tokyo and work out of our office in Tamachi. The role is a parttime job with on average 50-70 hours of work per month. The working hours can be flexible and adjusted to your school schedule.

Working Conditions

“Negotiable” Minimum 3 months to long term desired / From 3 hours a day / 2 days a week OK (within 28 hours a week) / No work on weekends

Salary

Probation period (first 3 months): 1350 yen per hour

After 3 months: 1500-1700 yen per hour *Depending on ability.

(Transportation expenses: fully paid)

About Troax

Troax is a global manufacturer of industrial safety solutions. With 70 years of experience, we blend a rich heritage with innovative drive to create safer environments in industries around the world. From our modest beginnings in a small Swedish village to becoming the global leader in protective mesh panel solutions, our journey has been driven by a singular mission: to safeguard people, property, and processes. Our customer can be found in a wide variety of industries across the world.

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